



Social Media Optimus

Overview: Oversee the awesomification of our social media presences

Schedule: Very flexible.

Time Commitment: 1-3 hrs/wk.

Skills: Ability to effectively engage our families, volunteers and supporters on several social media channels

Support:

- SU Photographer
- Coach Administrator
- Soccer Planner
- vCzar
- Director, Windmill STEM
- Principal

Training:

- None

Expectations:

- Follow guidance of AYSO Safe Haven training
- Coordinate with our volunteers to collect stories and photos
- Post at a rate to drive followers and disseminate our story
 - Grow Facebook followers to 2000
- Utilize
 - Facebook
 - Instagram
 - Other venues as desired

A decorative graphic consisting of two thick, curved lines, one light blue and one light orange, sweeping across the bottom half of the page. Two stylized airplane icons, one light blue and one light orange, are positioned as if flying along the curves of the lines.

Volunteer Today at SeaTacUnited.org

